



Woodstock Hospital

June  
2025

# NEWSLETTER

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A STRATEGIC PLAN THAT IS  
**CENTERED ON YOU**

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# MESSAGE from the President & CEO

As President and CEO of Woodstock Hospital (WH), I'm pleased to share key initiatives and updates in this special edition of our community newsletter. While we moved to online newsletters last year, we plan to publish an annual printed edition. Whether this is the first time you're hearing from us in a while or you have been following along with our digital updates, it's great to connect with you again.

At WH, it has been a busy and rewarding fiscal year. In the fall of 2024, we launched new services including an Outpatient Nephrology Clinic and Interventional Pain Management Program. We also ended the year on a high note, achieving Accreditation with Exemplary Standing through Accreditation Canada. This demonstrates that WH is meeting and exceeding nationally recognized standards for healthcare excellence.

In the New Year, we learned that the Oxford Homelessness and Addiction Recovery Treatment (HART) Hub received approval from the Ministry of Health. Along with this announcement, we shared our hospital's purchase of 16 Graham Street, a site which will be transformed into the Oxford County Wellness Centre. This will be a treatment and recovery facility and it is an important component of the Oxford HART Hub model of care.

Most recently, after months of engagement, we unveiled our hospital's new three-year strategic plan to our staff and community. This plan was built with insights from our patients and families, hospital team, community, and valued partners. It will help guide priorities and initiatives over the coming years and ensure that care continues to be **centered on you**.

These are just some of the major milestones we have celebrated at Woodstock Hospital.



Perry Lang, Woodstock Hospital President & CEO.

We know that none of these accomplishments would be possible without our dedicated hospital team. Patients and families often tell us how much they appreciated the compassionate care they received, and that it consistently met or exceeded their expectations. On page 5, you can learn more about our staff recognition program called "Caught Caring," including a few inspiring examples of how our team helps foster the positive, supportive environment that defines Woodstock Hospital.

We are proud to share these updates with you, and invite you to stay connected by subscribing to our digital newsletter using the QR code provided below or by visiting [www.woodstockhospital.ca/newsletters](http://www.woodstockhospital.ca/newsletters).

Warm regards,

Perry

**SCAN ME!**

Subscribe  
to our  
hospital  
newsletter.



# A FAMILY

## Dedicated to Patient Care

Dr. Binh Vu began working at Woodstock Hospital in 1989, shortly after receiving his license to practice medicine. "I completed a one-year locum for Dr. McElroy and a few others," he recalls. "Then my wife and I decided to open a practice of my own in September 1990."

Dr. Vu and his wife hoped their children, Theresa, Mary, and John, might one day pursue careers in healthcare. "We felt it would help them develop virtues of caring, compassion, patience, and selflessness."

Dr. Vu often brought them along on weekend hospital rounds. "I would talk to them about the importance of love and compassion for people who are sick," he explains. "I told them how I felt when I made patients feel better."

Those early discussions made a big impact. Theresa was accepted into the University of Waterloo's School of Pharmacy, while Mary and John were both accepted into medical school. Today, Mary and Theresa both work at Woodstock Hospital - Mary as a Hospitalist and Emergency Department Physician, and Theresa as a Pharmacist.

"I remember dropping by the hospital to look at X-rays on our way home from events because the hospital didn't have electronic medical records back then," shares Mary. "I would watch my dad take the film and hold it up to the light. I was fascinated."

Patients and coworkers remark on the Vu family working together at the hospital.

"I am often asked by my patients and colleagues, 'Are you Dr. Vu's daughter?'" Mary says. "It is truly heartwarming to hear the kind words they share about my dad and the meaningful impact he has had on their lives. Their reflections inspire me to grow as



Dr. Binh Vu with daughters, Mary (left) and Theresa (right).

a physician and provide the best care that I can for my patients."

Theresa echoes her sister's sentiments. "Both Mary and I get mixed up all the time," she laughs. "And then, we are often asked if our brother is coming to work at the hospital, too."

Working for the same healthcare organization means there are memorable moments the Vu family shares.

"On my dad's 60th birthday, Dr. Pun and the entire Maternal Child Unit held a surprise birthday party during morning rounds," Mary smiles. "I paged him and said he was needed quickly, and he sprinted from the other side of the hospital, only to be surprised by staff singing him happy birthday."

Dr. Vu credits the hospital and entire care team, insisting the spotlight belongs to Woodstock Hospital's collective effort, not any one individual. While Mary and Theresa wholeheartedly agree about the importance of teamwork, they also know it's their father's passion for his work that has shaped their paths.

"By far, what my dad has taught us is to care for others," says Theresa. "He is the most caring person I have ever met. He doesn't see his career as work. He sees it as his life's mission to help others."

# WELCOMING

## Dr. Rebecca Cole

Some things are just meant to be. That is the sentiment from Dr. Rebecca Cole regarding her return to the City of Woodstock after living abroad for 15 years. Born and raised in Woodstock, Dr. Cole joined our Maternal Child/Women's Health Unit team in October 2024.

As to how this opportunity came about, well, that's an interesting story.

"It kind of fell into my lap," Dr. Cole explains. "Dr. Ian Hons was talking to an old colleague, a nurse practitioner named Penny, about how Oxford County was having trouble recruiting an obstetrician. My mother happens to be one of Penny's patients and mentioned that she knew someone who might be a good fit. Me!"

Dr. Cole completed her undergraduate degree in Forensic Science at the University of Windsor before attending medical school in Dublin, Ireland. While she originally thought she might pursue a career in orthopaedics, obstetrics won her over.

"I enjoy taking the time to get to know my patients and talk about the options they have for childbirth," she says. "It's important

to me that we work together to come up with a plan that makes everyone happy."

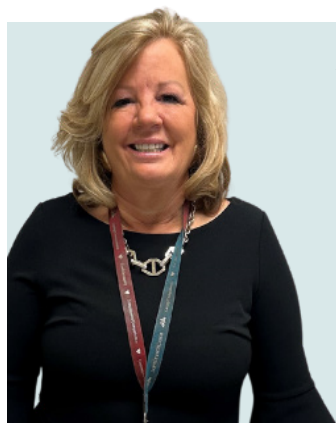
And what's it like returning to her hometown? "Everyone has been so lovely and supportive," Dr. Cole shares. "All of the labour and delivery nurses are fantastic to work with. There are a few differences between practicing medicine in Ireland and Canada, and the team has been incredibly patient and understanding as I get settled into my work."

When Dr. Cole isn't working, she jokes that she is a personal chauffeur for her daughter, Riagan, who trains eight hours per week in gymnastics. She also relaxes by watching a movie or working on her latest crochet project.



Dr. Rebecca Cole joined our Maternal Child/Women's Health Unit in October 2024.

# HONOURING Retiring Employees



After more than a decade of service as the Director of Infection Control at Woodstock Hospital, **Kim Hobbs** has retired. In her role, Kim played a vital part in protecting the health and safety of our patients, staff, and community.

"From navigating the complex challenges of the Ebola outbreak and COVID-19 pandemic, to implementing protocols that kept people safe throughout the hospital, it has been a true honour to work alongside so many dedicated and passionate professionals," says Kim. "I will always value the relationships I've built and look forward to seeing all the great work I know will continue."

In retirement, Kim looks forward to focusing on her health and fitness, as well as giving back to the community through meaningful volunteer work.



# SMALL MOMENTS

## Big Impact

We often receive feedback that our staff go above and beyond to assist patients and enhance their care experience at our hospital.

In 2018, we developed a Caught Caring Program, in which staff could recognize other individuals or teams and share why they were nominating them. Fast forward to today, the Caught

Caring Program has grown into an email nomination system, so that staff, patients, and families can recognize individuals or teams for the excellent care they provide.

"Through the program, every staff member or team that is nominated receives a certificate as a reminder that we are deeply grateful for the great work they do,"

explains Cindy Smart, VP of Patient Care and Chief Nursing Officer (CNO). "They also receive a Tim Hortons gift card that was generously donated by Randy Lee, RBC Dominion Securities, as a small token of appreciation."

If you would like to nominate an individual or team, please email [caughtcaring@woodstockhospital.ca](mailto:caughtcaring@woodstockhospital.ca).



"As Louise was starting her Portering shift, a woman in active labour was attempting to walk in through the main entrance. Louise stopped what she was doing and found the woman a wheelchair and made sure she made it to labour and delivery. The woman and family were very appreciative."



"Nurse Makenzie bought a patient on 2400 a pair of slippers before his discharge to long-term care. Transitioning to long-term care can be overwhelming and the patient was concerned about what he would wear on his feet when he got there. This kind gesture helped calm his nerves."



"Ryan in IT is always available to assist and does so with a smile. We had to urgently create a workspace for a psychiatrist and he had it completed within a few days. No complications or concerns. His gentle nature is very much appreciated. His "can do" attitude is refreshing."

## DID YOU KNOW?

### Patient Entertainment System

In February 2024, Woodstock Hospital introduced a new Patient Entertainment System in patient rooms across the hospital, completely free of charge to patients. This upgraded system offers much more than just TV. Patients can enjoy free internet access, streaming services (log into your own account), TV channels, music, radio, games, eBooks, audio books, video chat, and a dedicated section with education and resources to support patient care and safety.

### Meal Ordering Made Easy!

Patients will soon be able to order meals right from their TV through the new CBORD Patient Meal Ordering system. They will even be able to pre-order meals for the following day. Our Food Services team will be available to help patients and families navigate this new feature which is expected to begin this summer. We are excited to bring our patients more convenience during their hospital stay.



# UNVEILING Our New Strategic Plan

On May 5th, 2025, we held a kick-off event for our 2025–2028 Strategic Plan, which included a staff celebration filled with energy, excitement, cake, and a sea of navy blue t-shirts. The t-shirts feature the tagline for our plan, which is “Centered on You,” because everything we do is for you, with you, and shaped by your voice.

During the engagement campaign, *Share Your Voice, Shape Your Care*, more than 1,600 individuals provided us with feedback through online surveys, virtual sessions, and community meetings. “We were overwhelmed by the level of engagement,” says Jennifer Lynch, Director of Strategic Planning, Community Engagement, and Patient Experience Lead. “It demonstrates that people really care about our local hospital.”

With the input we received, we reinvigorated our hospital’s mission, vision, and values to reflect who we are and where we are headed as an organization (see page 7). You will see the “Centered on You” message throughout the hospital; on posters linking to our strategic plan, in communications, and, of course, on our t-shirts! These navy-blue t-shirts are just one way our team is showing their commitment to the plan and providing people-centred care.

“People-centred means that we are collaborating with patients and families to ensure they are involved in decisions about their care,” says Perry Lang, President & CEO. “We are also very fortunate to have engaged patient and family advisors who work alongside our hospital team, ensuring the voices of patients and families are incorporated into policies, patient education materials, and decision-making.”

The plan includes four strategic pillars: Caring, Empowering, Evolving, and Collaborating. Initiatives and projects will align with strategic directions within each pillar, and we will use a tactical plan to update the community on our progress.



Woodstock Hospital's Strategic Plan Steering Committee was comprised of 22 hospital team members, including front-line staff, patient and family advisors, and hospital volunteers.



On May 5th, 2025, we celebrated our new strategic plan with coffee, tea, and cake for staff to enjoy. Staff played an integral role in shaping the plan, as we heard feedback from over 650 team members.



On June 7th, 2025, we returned to the Woodstock Farmers Market to connect with our community and share the plan.



# CENTERED ON YOU

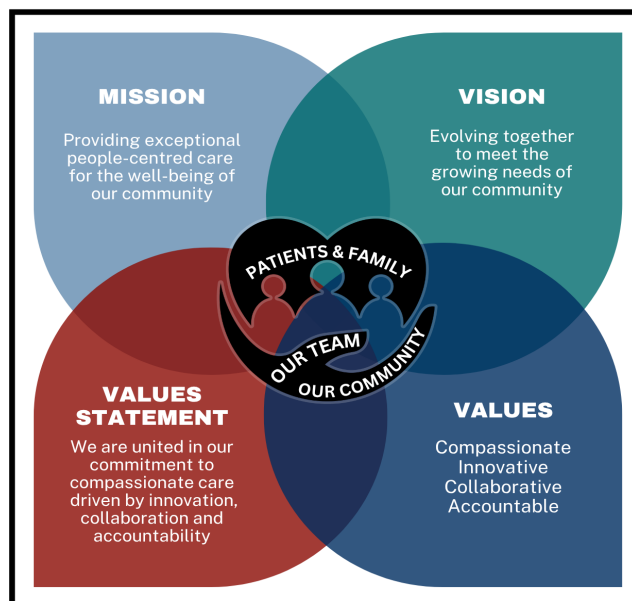
As It Should be!

"Centered on You." It's not a statement that we take lightly.

We want you, as a member of our community and valued partner, to feel that our path forward is shaped with Woodstock and Oxford County's evolving needs in mind. When we are pursuing new initiatives or enhancing existing services, it will be based on a need that we heard and listened to during the engagement phase of the strategic planning process.

We also want you, as a hospital team member, to understand that we are doing everything we can to ensure that this workplace is "Centered on You." What does that look like? An environment that is inclusive and a positive workplace culture, where you feel empowered to grow your career and skill set.

We also want you, as our patient or a family member supporting a loved one, to know that people-centred care is at the heart of everything we do. That means listening to your concerns, respecting your unique preferences and values, and partnering with you to develop care plans that reflect your individual needs. Our commitment is to involve you in decisions about your health, so that care isn't just something we deliver — it's something we shape together.



We invite you to read our full strategic plan on our website, and check back regularly to review our progress through our tactical plan.

#### SCAN ME!

Read the new strategic plan now.



## HONOURING Retiring Employees



When staff called IT support in the early morning hours, it was often **Sue Wilford's** reassuring voice on the other end of the line. After 28 years at Woodstock Hospital, Sue has retired from her role as a Support Analyst and Forms Programmer in our Information Technology Department. Over the years, she also held roles in Switchboard and Admitting, contributing to many areas of hospital operations.

"I have always been quite proud to say that I work at Woodstock Hospital," says Sue. "I'll miss working with all the different departments and chatting with patients in the halls while helping them find their way."

In retirement, Sue looks forward to spending more time with her grandson, Elliott, travelling, relaxing on the beach, improving her keyboard playing, learning to paint, and mastering the art of relaxation.

# HART HUB

## A New Path to Recovery

On January 27th, 2025, Oxford's Homelessness and Addiction Recovery Treatment (HART) Hub was selected to become one of 28 HART Hubs in Ontario.

While the term "hub" may suggest a single facility or service, it actually represents a coordinated network of organizations including the Oxford Ontario Health Team, Woodstock Hospital, and 16 community partners who are committed to working together to enhance mental health and addictions services in Oxford County. This integrated system is designed to provide wraparound care, ensuring that no one falls through the cracks.

Woodstock Hospital's Board of Trust and Senior Leadership team made the strategic decision to purchase 16 Graham Street, which will become the Oxford County Wellness Centre. This facility is one component of the Oxford HART Hub model of care, and includes approximately 50 mental health and addictions treatment beds.

Soil remediation at the site was completed in May and architects have developed a high-



The future Oxford County Wellness Centre that will include approximately 50 mental health and addictions treatment beds.

level design layout. As we move forward, we will be establishing a Design Advisory Committee to help guide the next steps. This group will play a key role in reviewing design plans and advising on essential elements to ensure the centre reflects the community's vision and meets the needs of a Residential Addictions Treatment Facility. The committee will include front-line staff, caregivers, and community advisors, ensuring a wide range of perspectives are represented.

If you would like to express your interest in joining the advisory committee, please let us know by contacting Alyssa Ward, Oxford OHT's HART Hub Project Coordinator, at [award@oxfordoht.ca](mailto:award@oxfordoht.ca).

# MEASLES

## Important Reminders!

Measles is a highly contagious virus and we need to take precautions to ensure we avoid spreading the virus to others. If you suspect you have measles or have been exposed to measles, you must call ahead before entering any type of healthcare facility, including Woodstock Hospital. Signage is posted at all of our entrances to remind you of this important step!

Additional precautions include limiting visitors to our Maternal Child/ Women's Health Unit. Only two essential caregivers are permitted and they must be the same two people for the entire length of the patient's stay. Children are not permitted.

To learn more, visit [www.woodstockhospital.ca/measles](http://www.woodstockhospital.ca/measles).





# DISCOVERY

## Week at Woodstock Hospital

In late May and early June, WH hosted two groups of 12 first-year medical students from Western University's Schulich School of Medicine & Dentistry for Discovery Week. Each group spent one week learning from our hospital teams and participating in community activities. The overall goal is to show these future doctors what life would be like working and living in our community.

Schulich's Discovery Week initiative has proven to be effective in attracting and retaining skilled physicians to Oxford County. Dr. Sarah Davies, now a practicing family physician in Woodstock, is often referred to as a Discovery Week success story at the students' orientation.

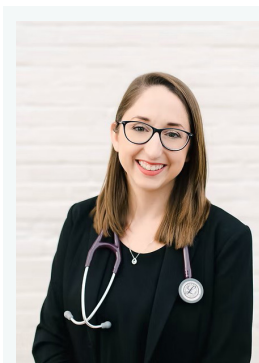


Photo of Dr. Sarah Davies courtesy of [daviessfamilymed.com](https://daviessfamilymed.com).

"I participated in Discovery Week in 2017 and came back a few times as a learner, both with the Hospitalist team and with family physicians in the community," says Dr. Davies. "Woodstock stood out to me as a tight-knit community. The physicians across different specialties all knew each other and were genuinely friendly."

Beyond their hospital experience, students also take part in community activities. This



Photo of Discovery Week students from Western's Schulich School of Medicine & Dentistry.

year, they visited a dairy farm and attended evening socials at local restaurants to connect with staff and physicians in a more informal setting.

"As someone raised in Brantford, I didn't picture myself working in a medium-sized community, but I started to see that this was a place I could feel at home," adds Dr. Davies. "It's small enough to be welcoming but large enough to handle a wide range of medical care. It's the perfect balance."

Dr. Davies is passionate about providing the same kind of warm, welcoming experience that made such a difference to her.

"I think it's very unlikely I would have ended up where I am now without my Discovery Week experience. I'm keenly aware of how important that first impression can be, and I try to make it just as memorable for the students who rotate with us during their Woodstock Hospital Discovery Week."

## ARE YOU A PAST PATIENT?

### Consider Joining our Patient & Family Advisory Council

The Patient & Family Advisory Council (PFAC) is a collaborative group of patients, families, caregivers, and hospital staff, who work together to enhance care at our local hospital. Are you interested in learning more? Email [pfac@woodstockhospital.ca](mailto:pfac@woodstockhospital.ca) or scan the QR code now!

**SCAN ME!**  
Learn more  
about PFAC.



## 2024/25 BOARD OF TRUST MEMBERS

### CHAIR

Patrice Hilderley

### PAST CHAIR

Beth Taylor

### VICE CHAIR

Tyna Crockford

### SECRETARY

Lisa Symons

### TREASURER

Dixie Westcar

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Perry Lang

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Dr. Kristy Green

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Dr. Paul Howatt

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Cindy Smart

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# REPORT

## to the Community



Patrice Hilderley

Woodstock Hospital

Board of Trust, Chair

Reflecting on my term as Chair of the Board of Trust, it has been an honour to serve in this role for the past two years. I'm grateful to my fellow Board members and the Senior Leadership Team, who together upheld our responsibility to provide strong governance and fiscal oversight of the hospital's resources.

One moment I will always look back on with great pride is the approval of the Oxford Homelessness and Addiction Recovery Treatment (HART) Hub. Behind the scenes, I had the privilege of witnessing the steadfast collaboration between our hospital team and community partners to enhance mental health and addiction care in Oxford County. I am especially proud of the Board's support in the purchase of 16 Graham Street for the Oxford County Wellness Centre. This is an essential component of the Oxford HART Hub model of care that will help ensure individuals receive the long-term support they need to recover and be well.

In December 2024, the hospital also earned Accreditation with Exemplary Standing

from Accreditation Canada. This achievement affirms our commitment to meeting and exceeding national standards of healthcare excellence and continuous quality improvement. On-site Accreditation surveyors were impressed by our commitment to people-centred care, ensuring patients and families partner with our hospital team. We have patient and family advisors on committees throughout the organization, including a patient advisor who serves as a voting member on the Board of Trust.

Another key milestone was the development of Woodstock Hospital's new three-year Strategic Plan, which was shaped by input from more than 1,600 individuals, including staff, patients, their families, and community members. Your voices helped shape a plan that reflects the priorities of the people we serve.

We continue to expand access to care with the introduction of an Interventional Pain Management Program and an Outpatient Nephrology Clinic, along with the renovation of our Chemotherapy/IV Infusion Clinic. These initiatives represent important steps toward keeping care close to home.

I hope this report provides a meaningful glimpse into the outstanding initiatives undertaken over the past fiscal year, which ended on March 31st, 2025. As I conclude my report, I want to extend my heartfelt thanks to the staff who make WH the exceptional organization it is. Your passion for the work you do has fostered a culture of caring that is evident in every aspect of our hospital.





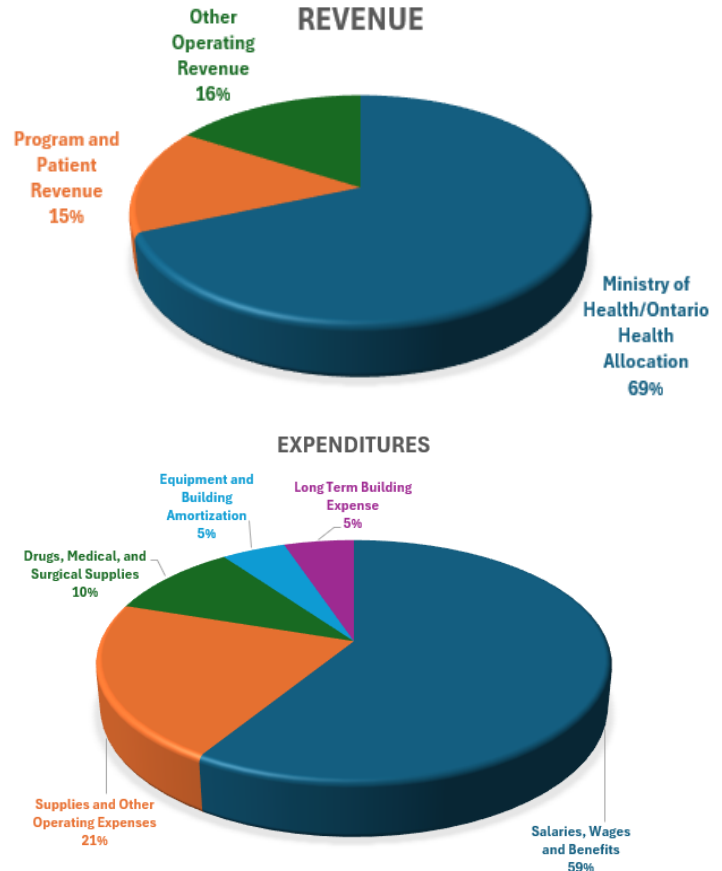
## OPERATING STATEMENT

	2023/24	2024/25
<b>REVENUE</b>		
Ministry of Health/Ontario Health Allocation	\$ 126,817,464	127,988,598
Program and Patient Revenue	24,861,367	28,071,663
Other Operating Revenue	29,864,518	30,140,753
	181,543,349	186,201,014
<b>EXPENDITURES</b>		
Salaries, Wages and Benefits	\$ 102,123,833	108,898,876
Supplies and Other Operating Expenses	39,224,475	39,679,082
Drugs, Medical and Surgical Supplies	17,382,443	18,672,764
Equipment and Building Amortization	8,623,807	8,839,371
Long Term Building Expense	9,918,228	9,641,928
	177,272,786	185,732,021
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<b>\$ 4,270,563</b>	<b>468,993</b>

Audited reports are available by contacting the Finance Department at (519) 421-4227.

## STATISTICS

	2023/24	2024/25
Surgical Procedures	11,231	11,376
Admissions	6,905	7,264
Births	1,047	1,161
Emergency Visits	50,977	52,755
MRI Exams	7,494	7,622
CT Scans	15,653	17,519
Chemotherapy	2,844	2,839
Outpatient Mental Health	24,114	25,702
Total Hip/Knee Replacements	541	561



# UPDATE

## Chemotherapy Renovation

While we officially began renovations on our Chemotherapy/IV Infusion Clinic on June 3rd, 2024, planning for the project started well before that. Right from the beginning, this project has been shaped by input from the patients and staff who use the space every day.

When we saw the need to expand and update the clinic for the future, we started by asking staff and patients what would be most important to include in a new space. We also brought two patient advisors, Nora and Deb, into the process to provide feedback as the project moved along.

“Chemotherapy patients and caregivers spend a lot of time in our treatment space,” says Fatima Vieira-Cabral, Director of Chemotherapy and Pharmacy. “We wanted to make sure that while we are adding more treatment chairs, we are also creating a patient-focused layout.”

The renovations include our clinic growing from eight treatment chairs and three stretchers to 15 treatment chairs and three stretchers. Patient and staff feedback helped guide some of the design choices, like enhanced patient and caregiver privacy,



Virtual rendering of how we envision the future space.



(LtoR) Fatima Vieira-Cabral, Director of Chemotherapy and Pharmacy; Ryan Wood, Project Manager; Perry Lang, President & CEO; Jocelyn Jenner, Senior Development Officer; Cindy Smart, VP Patient Care & CNO.

large windows to provide natural light, and even the paint colours. Patients also helped test out mock treatment pods and gave feedback on how to improve the overall layout. “It’s been great working alongside patients and getting their feedback,” says Project Manager Ryan Wood.

While construction is happening, patients are receiving care in a temporary clinic set up in Vision Hall. The newly renovated clinic is expected to reopen in August.

“This renovation wouldn’t have been possible without support from our incredible hospital donors,” says Jocelyn Jenner, Senior Development Officer with the Woodstock Hospital Foundation. “We are getting close to our \$3 million fundraising goal with \$2.5 million already raised.”

If you would like to support this project, please scan the QR code below, or fill out the form on the back of this newsletter and mail it to the Foundation. Please indicate that your donation is in support of the Chemotherapy Clinic project.

**SCAN ME!**  
Donate in  
support of  
our chemo  
clinic.



# MESSAGE from the Woodstock Hospital Foundation



Jocelyn Jenner

Senior Development  
Officer, WH Foundation

Thanks to your generosity, this has been a remarkable year for the Woodstock Hospital Foundation. As we near the completion of our Chemotherapy/IV Infusion Clinic renovation, we are proud to share that donors have contributed an incredible \$2.5 million towards the \$3 million fundraising goal. This project will expand the treatment space and create a patient-focused layout that promotes hope and healing.

In the spring, we reached out to ask for your help in funding new state-of-the-art mammography units, and the response was overwhelming. With your support and proceeds from our online 50/50 draw, we were able to contribute \$880,000 towards the purchase of two advanced units that will enhance early detection and improve patient outcomes.

Our Annual Dairy Capital Run and Charity Golf Tournament in May and June were also a success. The run helped fund a new portable ECG machine for Surgical Services, while the golf tournament supported new defibrillators for our Critical Care Unit. These events remind us just how powerful community support can be.

Looking ahead, our 50/50 draw is now supporting new fluoroscopy equipment. This vital technology will help our Diagnostic Imaging team continue to deliver accurate, timely care.

Every piece of equipment, every upgraded space, and every advancement supported through the Foundation, helps ensure that our hospital is ready to care for you and your loved ones when it matters most.

With gratitude,

Jocelyn

## THANK YOU Royal Bank of Canada

We are grateful to have received a \$10,000 grant from Royal Bank of Canada (RBC) to support continuing education for hospital staff. This is the seventh consecutive year that RBC has invested in educational opportunities for staff at Woodstock Hospital.

Thanks to the generosity of RBC, as part of their ongoing training and development, staff have received Nonviolent Crisis Intervention training, cultural diversity training, leadership training, and more. This year's grant will support nursing education in Palliative Care and Critical Care.



(LtoR) Cindy Smart, VP of Patient Care & CNO; Perry Lang, WH President & CEO; Agnieszka Viveiros, Community Manager, Central Oxford; Nav Basraon, Vice-President Business Financial Services, Huron/Perth/Oxford; Frederick Hood, Assistant Branch Manager, Woodstock RBC Main Branch.



# TEEING UP

## in Support of Your Hospital

Year after year, the support for the Woodstock Hospital Foundation's Annual Charity Golf Tournament continues to amaze us. This year's sold-out tournament took place on June 11th, 2025, at Craigowan Golf Club. It couldn't have been a better day - full of sunny skies, great company, and a shared goal of supporting our hospital.

"With 228 participants, sponsors, and an amazing team of volunteers, we raised an incredible \$77,000 to support the purchase of defibrillators for the Critical Care Unit," says Jocelyn Jenner, Senior Development Officer.



Over the years, this tournament has helped fund equipment for many different areas of the hospital, including a bone mineral density scanner for Diagnostic Imaging, cardiac monitors for the Critical Care Unit, an ultraviolet light disinfection system and a robotic floor scrubber for Housekeeping, and Information Technology (IT) initiatives. Upgrades like these help ensure our hospital has the latest technology to provide the very best care to our patients.



Classic Fire + Life Safety Inc. won the Graham F. Lowes Memorial Cup for the overall winning team.



Oxford ProResp won the David Lowes Memorial Trophy for the mixed low gross team.



## THE DAIRY CAPITAL

WALK & RUN

# RAISED \$16,000!

Thank you to everyone who supported this event! **SPECIAL THANKS TO OUR SPONSORS:**



Palleck Orthodontics

# ENHANCING

## Breast Imaging at WH

Thanks to the generous support of our donors, we are thrilled to share that two new mammography machines have been installed at our hospital. What sets this equipment apart is its ability to perform Contrast-Enhanced Mammography (CEM) and Tomosynthesis, two advanced imaging technologies that enhance cancer detection and diagnosis.

"A CEM is just like a regular mammogram, but with an added step," explains Amanda Bove, Charge Technologist for Bone Mineral Density and Mammography. "Patients receive an IV injection of iodine-based dye, which highlights abnormal blood vessels and hyperactive tissue that can be associated with breast cancer."

CEM is generally not used for routine screening, but rather as a follow-up exam when additional imaging is needed.

# UP NEXT!

## Fluoroscopy Equipment

A common misconception is that hospital equipment is funded by the province. While the province covers operating costs, it does not fund the purchase of the equipment itself. That's where you, our supportive community, come in.

"Our 50/50 draw is now supporting the purchase of new fluoroscopy units for Woodstock Hospital," says Jocelyn Jenner, Senior Development Officer with the Woodstock Hospital Foundation.

Fluoroscopy is a type of medical imaging that provides real-time moving X-ray images, allowing our team to see movement inside the body.

"Fluoroscopy is used for a variety of procedures, including barium studies of



One of the new mammography suites in our imaging area.

Radiologists will determine when this test is appropriate.

"Having access to this level of technology is a game-changer," says Jenn De Iuliis, Director of Diagnostic Imaging (DI). "It supports earlier and more accurate detection in patients where traditional mammograms may not provide enough detail. It also offers an alternative to MRI when patients cannot tolerate it or when access is limited."

The new mammography units would not be possible without our hospital donors.



(LtoR) Laura VanDenBrock, Medical Radiation Technologist; Jenn De Iuliis, Director of DI; Jillian Paradoski, Medical Radiation Technologist.

the stomach, small intestine, colon, and swallowing studies, joint injections for pain management or surgical planning," explains Jenn De Iuliis, Director of DI.

"We use both of our fluoroscopy rooms every day," adds Jenn. "Fluoroscopy machines typically have a lifespan of 10 to 12 years. Upgrading to newer technology means our team can continue providing the best possible care to patients and meet the demands of growing volumes."



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## **Woodstock Hospital FOUNDATION**



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**Please mail to:** Woodstock Hospital Foundation  
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**Online Donations:** [www.whfoundation.ca](http://www.whfoundation.ca)



**WOODSTOCK HOSPITAL  
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